



qdata and Lucas Systems win gold for the “Best Collaborative Solution” from this year’s CDN Channel Elite Awards

qdata and Lucas Systems were awarded gold in the “Best Collaborative Solution” category for their Voice-Directed Warehouse Management System that was recently implemented at Longo Brothers Fruit Market, a Leading Regional Grocery Chain in Ontario.

Toronto, ON and Pittsburgh, PA - October 13, 2009 - qdata, an industry leader in bar coding, RFID and wireless solutions, and Lucas Systems Inc., a leading provider of voice-directed warehouse applications, have received the CDN Channel Elite gold award for the Best Collaborative Solution for 2009. CDN (Computer Dealer News), a leading IT industry publication, which is part of ComputerWorld Canada, recognized qdata and Lucas for their innovative solution that was accomplished through successful collaboration and seamlessly delivered to Longo’s a major Canadian grocery store chain.

The qdata-Lucas solution provided at Longo’s, includes the RF Plus™ warehouse management software solution from qdata, running on Motorola MC9000 and WT4000 RF terminals, coupled with the Jennifer™ VoicePlus system from Lucas. This combined system allows order pickers at Longo’s to capture the weight of products being picked, by scanning barcode on product cases. The Jennifer system communicates in real-time to the RF Plus system, delivering efficient, effective RF-based inventory control.

“We are pleased to be recognized by the CDN Channel Elite awards for our innovative warehouse management solutions and strong partnership with Lucas Systems,” said Randall Bunka, Vice President and co-owner of qdata. “This honor validates the value proposition of qdata and our growing success in the marketplace.”

“Having a great service, product or company is never enough on its own; the market has to be aware of it,” said John Charleson, Director, Supply Chain Management and Information Technology - Longo’s. “This award brings into sharp focus the efforts that both large and small companies need to achieve their goals in the market. Congratulations to both qdata and Lucas Systems! One of the key benefits that we have continually reaped is the working relationship



and having a true partnership between our Longo's DC Operations Team, qdata and Lucas Systems."

"This CDN Award recognizes the unique value-add the Lucas and qdata partnership is delivering to customers like Longo's," says Chris Sweeney, Senior Vice President at Lucas Systems. "Our companies share a commitment to working closely with customers to deliver applications optimized for their operations and business requirements, rather than selling them undifferentiated, voice-enabled WMS systems. This award also validates our partnership approach, which is focused on working with complementary warehouse technology vendors that can deliver customer-focused solutions rather than reselling one-size-fits-all applications. This approach only works when both partners bring unique know-how and expertise to the table, which delivers far better customer results."

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About qdata

qdata is a leading international integrator of bar coding, RFID and wireless solutions. With over 4,000 installations across North America, qdata has earned the reputation of delivering innovative and powerful solutions that generate a high return on investment. From simple bolt-on products to enterprise-wide systems, qdata has the skills and experience to deliver solutions tailored to your specific needs on time and on budget. For more information, visit www.qdata.com.

About Lucas Systems, Inc.

Lucas Systems is the leading provider of voice-directed warehouse solutions for open, industry standard mobile computers from Motorola, Intermec, and LXE. Supply chain executives and warehouse managers trust Lucas to deliver solutions that greatly improve worker productivity and accuracy because Lucas truly understands warehouse operations. Jennifer™, by Lucas is the first modular voice application for the warehouse that is built and optimized for open, industry standard mobile computers. Lucas has delivered more applications on standard hardware terminals than any other voice provider, and Jennifer is in use today by tens of thousands of associates at hundreds of distribution centers. Lucas customers include single-site distributors and industry leaders like Cardinal Health, C&S Wholesale Grocers, CVS/pharmacy, Do it Best Corp., Kraft Nabisco, and OfficeMax. For more information, visit www.lucasware.com.

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